



*“Helping everyone today,
live a better tomorrow.”*

*– Nick Petro, CEO
p3 Brain Performance*

p3 Brain Performance

Total performance starts with the brain





Add the p3 Brain Performance Program

Adopting the p3 brain performance program is a #NoBrainer

1. Increased engagement and productivity

It's in your best interest to ensure your employees are healthy and less stressed. They'll be more engaged and productive at work, which translates into improved employee performance. Happier, healthier employees can have far reaching benefits.

2. Employee retention

Recruiting and retaining top talent is always a challenge and a strong employee wellness program is just one more advantage in your toolbox.

3. Revenue

Add unparalleled revenue-generating avenues for your organization through brain scans, brain balancing assessments and brain nutraceuticals with this plug and play opportunity. Get started for under \$15k. Make that back in 1st month.

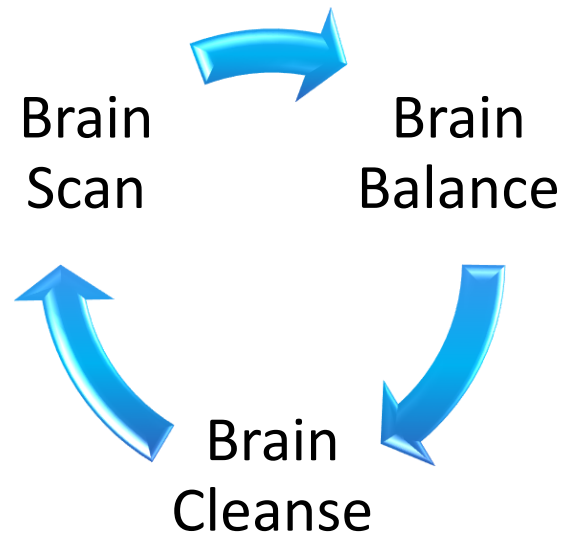
p3 in the workplace



Need for Employee Brain Performance Screenings

- ✓ True workplace wellness is about improving the performance of the brains of the employees
- ✓ Keep employees happy, creative, collaborative, healthy and more productive
- ✓ Employees are under chronic and traumatic stress, anxiety, depression, addictions and sicknesses
- ✓ Increase cognition; in turn employee productivity
- ✓ Reduce liability, absenteeism, attrition and lost revenues
- ✓ Optimize our biggest asset, the brain, then the body follows
- ✓ Find correlations between our brain and overall health: link to **brain - heart - gut**

- **Know your baseline numbers:** Brain Speed, Brain Voltage, Brain Wave Ratios, Vestibular Balance.
- **Objective data:** Brain Performance & Brain Injuries, Neck/Jaw Tension
- **Fast, affordable, scientific and FDA-cleared**
- **HIPPA compliant** identity protection
- **Simplistic reporting**
- *Decrease* brain fog
- **Increase** productivity



Brain Scan- Brain Speed. Brain Voltage. Brain Baseline. Objective Data. Mental Health Markers.
Brain Balance- Vestibular System. Lower Brain. Measure Natural Sway. Brain Exercise. Fall Risk
Brain Cleanse- Improve Performance. Proper Nutrition. Reduce Inflammation. 7 or 28 day. 1st Step.

The p3 Brain Performance Program

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Brain Scan

by WAVi



The WAVi Platform

The WAVi Platform provides a multifaceted tool for practitioners to measure brain performance.

The platform includes:



EEG

EEG allows for the measurement of brain wave patterns.



TRAIL MAKING

Trail making provides a measure of visual control and task switching.



AUDITORY ERP

Auditory ERP provides measures of cognitive response.



DATA SHARING

WAVi collaborative data sharing creates a community working together to improve the brain.



HRV

Heart rate variability provides measurements of the functioning of the autonomic nervous system.



STANDARD ASSESSMENTS

WAVi Research software includes: standard concussion, depression, anxiety and cognitive screenings.



VISUAL ERP

Eriksen flanker test provides a measure of cognitive control.



CUSTOMIZABLE REPORTING

WAVi Research Reports can fit the needs of any practice or program interested in the brain.

Brain / Heart Correlation Study



Jeffrey Boone

MD. Cardiovascular Specialist

“As we reverse cardiovascular abnormalities I've always suspected we were protecting the brain as it ages but I could never measure or prove it. With a WAVi brain scan I can measure brain speed and brain power and intervene and watch those things change.”

- Dr. Boone, leading cardiologist, of the Boone Heart Institute, studied the correlation to healthy heart and healthy brain. He did a WAVi scan first, then his heart protocol and did a post scan. Showing improvement in heart also improved brain performance.
- What this means for clinicians: Doing pre and post screens can add objective data to show what protocols are working the best.

Case Summary

Despite the stroke occurring nearly 2 years earlier, profound brain scan improvements were noted after optimizing the cardiovascular profile.

Case Summary

The Boone Heart Institute optimized the patient's cardiovascular profile, and amazingly also show huge improvements in brain function. Controlling the oxidation and **inflammation** associated with atherosclerosis improved the brain. In just one year.

Brain Balance by BTS

THE VESTIBULAR ASSESSMENT PROTOCOL OPTIONS

- **Limits of Stability:** Functional Base of Support.
- **Cervical Challenge:** Compares 10 Neck Postures to Neutral.
- **Balance and Fall Risk:** Postural Sway fall risk assessment.
- **Weight Distribution:** Postural Alignment weight percentages.
- **Modified CTSIB:** Sources of Sensory Feedback.
- *Run these with CPT Code Reimbursements*



(Click report to expand)



Brain Cleanse

by Nutragen

- Reduce inflammation
- Physician-grade nutraceuticals
- Greens, protein, inflammation, cleanse, omegas, digestion
- 7 or 28 day brain cleanse
- First step to better brain performance
- Inflammation reduction meal planner

Simple recipes. Simple Ingredients.
Healthy Living Made Simple.



Reasons to get started with p3

Tier 1 Support

Affordable and Innovative
Brain Performance Solutions

p3's Professional
Referral Network

Manufacturer Direct
Exclusivity

Get started for under \$15k

Marketing Collateral

Leader in Brain Health

Physician Developed

Mobile Screening
Partnerships

Turnkey Recurring
Revenue Model

Physician-based Training
Solutions

One-Click Financing
\$0 Down

A man with grey hair and glasses, wearing a grey athletic shirt with yellow trim, is running on a treadmill. In the background, a woman with short grey hair, wearing a purple long-sleeved shirt, is also running on a treadmill. They are both smiling and appear to be in a well-lit gym or fitness center.

Know your brain numbers

We are better together

Get started today

This is truly a #NoBrainer

p3 Brain Performance

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